

PETE DUNCAN

MACOUPIN COUNTY CLERK

P.O. BOX 107 CARLINVILLE, IL 62626

COUNTY AND CARLINVILLE WINNING COMMUNITIES PARTNER TO LAUNCH ONLINE DIRECTORY OF BUSINESSES, COMMUNITY SERVICES AND LOCAL GOVERNMENTS

County News: January 31, 2016

Carlinville - Macoupin County has a new online directory ready for use. MacoupinDirectory.com aims to be a one-stop-shop for citizens and visitors to find businesses, local governments, and community services across the County.

This directory started as an idea from a Carlinville Winning Communities Committee. Their goal was to create a list of community social services on the County website for ease of access. Reaching out to County Clerk Pete Duncan, the idea went from being a simple list to a fully searchable map with detailed information on businesses, governments, and services across the county.

"When Carlinville Winning Communities reached out with their idea, I had already been thinking of ways to improve the County's business directory and make it more user-friendly," Duncan said. "This seemed like a great opportunity to achieve both goals and do so with the latest technology. The previous County business directory was a basic word document that listed all participating businesses. That was cutting edge in the 1990s. Today, you've got to be much more advanced than that to compete."

Macoupin Directory allows all businesses, local governments and community services in the County to display their contact information and a short description of their services. That information then is fully searchable on the website to allow for users to quickly find what they are looking for instead of manually searching through hundreds of entries. Macoupin Directory also allows you to search by your location and find what is near you. "A lot of times, people don't realize all Macoupin has to offer even just right around the corner. Hopefully, this directory will give more people the chance to shop local," Duncan said.

Any entity interested in having their information listed just needs to visit the site and click the 'Add My Information' button in the upper right hand corner. Completed applications will then be emailed to the County Clerk's office to be placed on the site. More community services are requested for the directory. These could include things such as food pantries, free meals, charities, support groups, etc.

Future goals of the County and Carlinville Winning Communities will be to expand the directory to include tourist attractions in the County and volunteer opportunities in the County.

Anyone with questions should feel free to contact the Macoupin County Clerk's office at (217) 854-3214 ext 707 or email pete.duncan@macoupincountyil.gov

-###-